



2018 Sponsorship Request

On behalf of the Westside Cardinals Youth Football League, we would like to extend an invitation to you and your company to become a sponsor of our youth football program. We are a community nonprofit, all volunteer organization whose mission is to provide quality recreation and skill development in the game of football for all youth ages 5-12.







Our mission also includes:

- Bringing our youth closer together through common interest in sportsmanship and competition.
- Instill the values of education and importance of behaving at school and home.
- Acquaint the players with the fundamentals of the game rules; running, kicking, blocking, tackling and more.
- Teach sportsmanship, teamwork and accountability; build character and discipline and love of the game.
- Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.
- Keep our community youth busy and away from situations that lead to bad behavior. The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the cost associated with the events. We are looking for sponsors who are willing to donate to assist in covering our major expenses such as field maintenance, additional lighting, broadcasting, playoffs, bowl games, officials, equipment and uniforms, insurance, trophies and administrative costs.

Sponsorship with Westside Cardinals Youth Football is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure and match your company with a diverse family target audience.

If providing sponsorship for the Westside Cardinals is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

SPONSORSHIP PACKAGES:

<i>*only 20 sponsors per tier</i>		2 x 5 Banner display at Home Games	Logo/Name on our Web Site with link to your site and on our Facebook page	Sponsorship Plaque
Platinum Sponsor (\$350)				
Gold Sponsor (\$250)				
Silver Sponsor (\$200)				

Some important things to know about advertising with Westside Cardinals Youth Football:

- We expect over 125 kids will be participating in our organization this year and expect that number to grow.
- All platinum package holders will be recognized in our promotional flyers.
- We will add your logo to our Facebook page which has 300+ followers and link it to your website.

Logo and/or banner artwork should be emailed to westsidecardinalsfootball@gmail.com .

Westside Cardinals Youth Football

Sponsorship Agreement

Company Name (as you would like it to appear in advertising and web site)

Point of Contact (Printed Name)

Company Mailing Address

Telephone

Email Address

Web Address

Sponsorship Amount Selection:

_____ Platinum (\$350)

_____ Gold (\$250)

_____ Silver (\$200)

_____ Other

Signature: _____

Make your checks payable to:

Westside Cardinals Youth Football League

Visit us online at: **www.westsidecardinals.org**

For questions regarding sponsorship, web or email advertising, please contact:

westsidecardinalsboosters@gmail.com